

# AT THE HEART OF POST-EARTHQUAKE RECOVERY:

## When women and cooperatives build the future with Caritas Morocco

Through three projects dedicated to livelihoods, Caritas Morocco continues its commitment to women's cooperatives and associations, placing women at the heart of economic recovery efforts in the areas affected by the earthquake.

In March 2024, as part of the Emergency Appeal project, Caritas Morocco began working in the livelihoods sector with cooperatives, women's associations, and groups of women, either to revive the activities of cooperatives and associations or to launch income-generating activities.



Caritas Morocco's intervention is based on an integrated approach aimed at sustainably strengthening women's economic empowerment. It includes: capacity building for members through training in management, leadership, and technical skills; the construction and rehabilitation of workspaces, enabling cooperatives and associations to have suitable and functional premises; as well as the provision of work equipment and raw materials necessary for the resumption and development of income-generating activities.

Within the framework of the third phase of the Emergency Appeal (July 2025 – June 2026), **Caritas Morocco aims to support 225 women** in order to help revive their economic activities and strengthen their resilience.

In addition, two other projects focus on promoting income-generating activities within more than 14 women's cooperatives in the provinces of Al Haouz and Ouarzazate, which were severely impacted by the earthquake.

Complementing the Emergency Appeal, **the Tiwizi project** — “Tiwizi” being a word in Tamazight (Amazigh) meaning “**cooperation**” or “**collective work**,” referring to a traditional practice of community solidarity — works alongside women to strengthen women's cooperatives and foster sustainable economic recovery in the areas of the High Atlas affected by the earthquake.



It aims in particular to support the legal and administrative registration of at least three cooperatives and associations led by women, to strengthen the capacities of their members through personal, technical, and managerial training, and to rehabilitate and equip their workspaces in order to enable the development of sustainable income-generating activities.

The third project, **TUGGAS**, **contributes to restoring and developing the income-generating activities of women in the province of Al Haouz, a region severely affected by the earthquake.**

Through this project, the concrete needs of women's cooperatives are identified in a participatory manner through organizational and technical assessments, and are then addressed by providing materials, equipment, and work tools adapted to their activities.



The project also contributes to strengthening the technical, organizational, and entrepreneurial skills of women members of the cooperatives through targeted training, close mentoring, and support for management and governance. Furthermore, particular attention is given to improving the marketing and visibility of products, notably through the development of marketing capacities, improvement of packaging and product quality, as well as facilitating access to local and regional markets.

**By placing women at the heart of economic recovery, Caritas Morocco is working toward sustainable, inclusive, and resilient reconstruction, based on strengthening cooperatives and developing livelihoods adapted to local realities.**

Houria CHOUHAB  
*Project Manager*

